

STARTING LINE REPORT

A FOCUS ON FUNDAMENTALS

Are your communication efforts lagging behind?
This succinct and targeted report focuses on the basics: the core why, what, and how to tell your nonprofit's story better.

Do you need to:

- Elevate Cause Awareness?
- Strengthen Donor Relationships?
- Improve Fundraising Outcomes?

TAKE THE FIRST STEPS AND GET READY TO SEE YOUR NONPROFIT RACE AHEAD!



1 HOUR CONSULT

In our initial discussion, I will talk with your core team to understand your nonprofit's essence, goals, and storytelling challenges.



MATERIALS REVIEW

I'll review your existing communication and public relations efforts to gain a deeper insight into your nonprofit's current messaging.



RECOMMENDATIONS

In our follow-up, I'll suggest prioritized, strategic, and doable steps that will make a real difference for your nonprofit's communication success.

\$275

YOU'LL GAIN:

- ✓ AN ACTION PLAN FOR INTEGRATING STORYTELLING INTO YOUR MESSAGING
- ✓ A STORYTELLING STRATEGIC BLUEPRINT
- ✓ CONFIDENCE IN WHAT'S WORKING (SO YOU CAN STOP WASTING TIME ON WHAT ISN'T!)
- ✓ TAILORED LIST OF RESOURCES
- ✓ ETHICAL BEST PRACTICES REVIEW
- ✓ **BONUS:** PERSONALIZED STORY BANK BLUEPRINT

